TED TALK:

Your online life, permanent as a tattoo, by Juan Enriquez

FLIP THREATEN SHOUT TIE FIGURE OUT DISTRACTED IMMORTALITY

WARM-UP:

**1. Discuss the following points in pairs:**

a) How do you think big data, tattoos and immortality can be connected?

b) What can an electronic tattoo be?

c) What information about you can be found on the Internet?

VOCABULARY:

**2. Match the words below with the definitions (a-h):**

FLIP – THREATEN – SHOUT – TIE – FIGURE OUT – DISTRACTED – IMMORTALITY – TURN OUT

a) to express strong emotions: SHOUT

b) to be known or discovered finally and surprisingly: TURN OUT

c) the ability to live forever: IMMORTALITY

d) to tell someone that you will kill or hurt them or cause problems if they do not do what you want: THREATEN

e) to learn something: FIGURE OUT

f) to join, to connect: TIE

g) to turn upside down: FLIP

h) unable to concentrate because of something: DISTRACTED

**3. Watch the TED talk and answer the following questions:**

a) What examples of electronic tattoos did the speaker mention?

Social media for example facebook, Linkedin, instagram, google, twitter, etc.

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b) What does the Facedeals camera do?

Save information about our faces. Camera figure person like

…………………………………………………………………………………..

c) How does the speaker change Andy Warhol’s theory?

We will be anonymous for 15 min / The speakers says that we will only be anonymous for 15 min

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d) Which characters from the Greek mythology did the speaker mention?

Sisyphus, Orpheus and Eurydice, Atalanta and Hippomenes, Narcissus.

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e) Who was Jorge Luis Borges?

He was a poet of Argentina

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DISCUSSION

**4. Discuss these points in small groups:**

A. How large is your electronic tattoo? What information and where do you share with the world?

B. How can Juan Enriquez’s pieces of advice help us?

* be careful what you post because it influences your reputation
* don’t look too far in the past of those you love
* think twice before posting anything
* don’t fall in love with your own image

C. How do you understand Warhol’s words: “In the future, everybody will be world famous for 15 minutes”? Is this good or bad for us?

D. Do you think people are not anonymous online? How can we be anonymous on the Internet?

E. What kind of data should people want to keep private?

F. What problems can come from being immortal online?